



## DIRECT MERCHANT SERVICES (DMS)

### COMPANY PROFILE

Direct Merchant Services (DMS) is a division of AUM Electronic Commerce Ltd (AUMec) a United Kingdom registered company founded in 1989.

DMS with over 80 years experience in the Credit Card acquiring business, specialises in the provision of secure, on-line card clearing over the Internet and acquisition of Virtual Merchant status.

Together with the vision to anticipate future market directions, DMS provides the effective consultancy and facilitation of system integration that is the key to ensuring your requirements meet your current and foreseeable objectives.

Every business whether it is large or small will be impacted in the same way by e-commerce. For the first time you can now utilise the services and knowledge offered by DMS.

DMS goes beyond the usual business design and development support. Our flexible attitude and solid banking and Credit Card experience allows us to fine tune your ambitions and business case for development of your business.

Our customers will be equipped with the best application approved by the card schemes i.e. Visa, MasterCard etc. as part of the ongoing value added services of DMS.

DMS has five **simple** but **powerful** objectives:

1. To provide unrivalled Card acquisition solutions.
2. To provide our customers with complete, professional and efficient payment solutions.
3. To provide effective e-commerce solutions based on experience, knowledge, total capability and vision.
4. To offer solutions to our customers to enable profitable and secure card transactions, no matter what industry they compete in.
5. To enable e-commerce for our customers without them having to make extensive investments in an e-commerce infrastructure.



## **ACQUISITION OF CARD MERCHANT STATUS**

DMS is designed to get its members a **Card Merchant Status quickly and economically**. DMS will procure a full processing solution, together with a suitable and economical Merchant status for the member. DMS ensures to meet its member's full requirements in its chosen business trade and therefore, eliminating the long process of acquiring approved software, applying to the bank, obtaining a Merchant Agreement from the bank and associated processes.

The initial barrier to conducting legitimate card transactions using the Internet is qualifying and acquiring Card Merchant Status. DMS are proficient in providing the acquisition service through its extensive network of both reputable financial institutions and partner card clearing acquirers.

Generally any preferred currency requirement to trader is available for Merchants, regardless of the country of origin. There is no requirement to open a bank account in the country of origin to be a DMS Merchant.



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